



GRANT APPLICATION FORM

INTRODUCTION

The Cresswell Jackson New Zealand Wine Trust was established in 2011 to provide funding for the professional enhancement and continued success of the New Zealand wine industry.

The Trust is the beneficiary of unopened bottles of wine that are surplus from the wine competitions run by Wine Competition Ltd. The Trust then auctions these bottles of wine with proceeds forming the basis for grants from the Trust.

OBJECTIVES OF THE TRUST

The CJNZW Trust was established with two main objectives:

- To provide funding for educational purposes for the advancement of knowledge within the New Zealand wine industry.
- To provide funding for research projects that advance the knowledge within the New Zealand wine industry including oenological and viticultural practices.

APPLICATION CRITERIA

The objectives of the Trust restrict the Trustees' grant-making powers to projects which comply with said objectives. The Trust will not consider applications that are outside of these criteria.

The Trust encourages the provision of high quality educational and research projects. The applicant must prove industry demand for the proposed project, including an explanation as to how it will contribute to the long term sustainability and economic success of the New Zealand wine industry.

These may include, but not be limited to:

- Quality improvement initiatives (for example viticultural, winemaking)
- Sales and marketing initiatives (for example product presentation, market intelligence)
- Technological initiatives (for example software development, mechanisation)
- Legal initiatives (for example intellectual property, international law)

Projects must be completed within a two-year time frame.

The Trust will support professional organisations and individuals that set high standards and have effective management systems in place.

All project proposals must include:

- Clearly stated overall goals and specified objectives
- Clear measurements of success against those objectives
- A logical explanation of how the proposed project fits with the Trust objectives
- A clear project pathway, a realistic and cost-effective budget and desired payment timings

- Methods for monitoring, reporting and evaluation
- A project timeframe – bearing in mind the requirement for the project to be completed within a maximum two-year period
- A brief biography covering the credentials of the researcher

Failure to maintain the project pathway may result in the suspension or non-payment of agreed funds, or a requirement that funds previously advanced be returned.

Applications cannot be made where:

- Projects have already taken place or the request is for retrospective funding
- The application is from an individual wine company
- The proposed initiative is considered to be solely for the financial pecuniary gain of the applicant
- The grant would be used for deficit funding or the repayment of loans
- The application is for unspecified expenditure

ASSESSMENT

In assessing applications for potential funding, the following criteria will be taken into consideration:

1. Whether the proposed project meets the Trust objectives
2. The perceived degree of need for the project
3. The ability of the organisation or individual to achieve the overall goals as per the application

GRANT AMOUNTS

1. There is no minimum or maximum amount other than the total monies available for distribution. The Trust may support a number of smaller projects or one or two larger projects, depending on their merit.
2. As there are only limited funds available, the Trust will look carefully at each application to ensure that it represents value for money.
3. In view of the limited resources available, the process is competitive. Applications will need to convince the Trustees that the project is appropriate, worthwhile, represents value for money and meets the application criteria.
4. The Trustees have the right to retain funds if it is deemed there are insufficient suitable applications. Retained funds will added to any future funds and be made available for future applications.
5. Funds may only be used for the purpose approved by the Trustees unless written approval is given to change.
6. Any funds provided for the approved purpose that are not required for any reason are to be returned to the Trust.

ACKNOWLEDGMENT

If an application is successful, the Trust will require suitable acknowledgement of assistance given by the Trust. Any cost of this is to be met by the recipient of the grant.

RESULTS

At the completion of the project, recipients of grants will be required to provide a full written report to the Trust. In addition, they may be required to present their findings in person, to a group of wine industry personnel nominated by the Trust.

APPLICATION FORM

Applications must be made on the official application form attached. If necessary, additional information can be included. While additional information will be taken into account, it is the content of the official application form that will be used to make funding decisions. The declaration at the end must be completed. Incomplete applications will be rejected.

Applications may be submitted by e-mail to the Trust care of margaret@winecompetitions.co.nz provided no changes are made to the layout of the application form and the submission includes a signature.

Alternatively they may be posted to:

CRESSWELL JACKSON NEW ZEALAND WINE TRUST
PO BOX 95
RENWICK 7243
MARLBOROUGH

The Trustees decision to approve or decline a funding application is final and no correspondence will be entered into

QUERIES

If you have any specific queries, you can contact Margaret Cresswell, Tel: 03 572 9857 e-mail: margaret@winecompetitions.co.nz or Belinda Jackson, Tel: 027 444 8 666 belinda@belindajackson.com



GRANT APPLICATION FORM

1. **Applicant:** (organisation or individual) _____

If you are applying on behalf of an organisation, your name and position:

Contact name for correspondence: _____

Postal address: _____

Telephone number: _____

Email: _____

Date of application: _____

2. Amount of grant requested: _____

3. Purpose of grant including how it fits with the Trust objectives (using only the space provided below)

4. Project timeframe (noting the two-year limit)

5. Funding

(i) What is the total cost of the project? _____
Please attach the project budget.

(ii) If additional funding is required, please include the other sources and the amounts applied for/received _____

(iii) Has this additional funding been secured? Yes _____ No _____

If No, how long do you anticipate will be required to secure it?

(iiii) When do you require payments from the Trust to be made?

6. Methods for monitoring, reporting and evaluation

7. Declaration

I, (name) _____ am an authorised representative of:

(organisation) _____

within which I am (position title) _____

- To the best of my knowledge, all the information provided in this application is correct.
- Should this application be successful, the organisation consents to details being used for publicity or promotional purposes by the Trust

Signature: _____

Date: _____